

ALEX RENNIE-LIS

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EXECUTIVE PROFILE

Strategic technology executive with 20+ years of experience driving AI-enabled digital transformation, enterprise platform modernisation, and cyber-resilient operating models across PE-backed, listed, and regulated organisations. Proven record of applying applied AI and machine learning to unlock proprietary data value, automate complex processes, and create differentiated digital products in highly regulated markets. Trusted board-level leader aligning technology, risk, and governance to commercial outcomes, including scalable cloud platforms, cyber resilience, and regulatory compliance.

CAREER OVERVIEW

Barkmark St. Michael's Primary School	FOUNDER CTO CHAIR OF GOVERNORS	2025 – now 2022 – now
Cornwall Insight	CHIEF TECHNOLOGY OFFICER	2022 - 2025
InMoment (MaritzCX)	VP TECHNOLOGY SERVICES, EMEA	2019 - 2022
Homeserve plc	GLOBAL TECHNOLOGY DIRECTOR	2016 - 2018
IBM UK (AT&T)	SENIOR TECHNICAL DIRECTOR	2012 - 2016
Pegasystems	TECHNICAL SYSTEMS ARCHITECT	2009 - 2012
Alphacourt	SENIOR CONSULTANT	2007 - 2009
IBM UK	WEBSPHERE CONSULTANT	2003 - 2007

CORE STRENGTHS

Executive & Commercial Leadership

Executive Leadership | Technology & Digital Product Strategy | PE & Board Engagement

AI, Data & Platforms

Applied AI, ML & LLMs | Data Platforms | Cloud & Hybrid Architecture | Digital Sovereignty

Transformation & Delivery

Digital Transformation | Agile & Scaled Delivery | Platform Modernisation

Risk, Security & Governance

Cybersecurity | ISO 27001 | PCI-DSS | Regulatory Compliance

PROFESSIONAL EXPERIENCE

FOUNDER & CTO, Barkmark Ltd.

MAY 2025 – present

Founded a digital product venture addressing lost and second-hand property challenges in the education sector through integrated digital platforms and physical products.

Defined commercial model, product vision, physical and electronic design, platform architecture, data model, and security foundations ahead of pilot launch.

Leading development and testing of a scalable, cloud-native platform in preparation for a multi-school pilot programme scheduled for 1Q26, with a full launch roadmap through 2H26.

Responsible for all aspects of the business including VC fundraising, commercial, product, technology, cybersecurity, data protection, vendor selection, and long-term product and platform scalability.

CHIEF TECHNOLOGY OFFICER, Cornwall Insight Ltd.

MAR 2022 – APR 2025

Team size: 10 (3 direct, UK) | Budget: £1.5m | Reporting to CEO | Private Equity

Cornwall Insight is a UK-based multinational energy consultancy practice, with c.120 employees and c.£10m revenue.

Responsible for Digital Product, Digital Transformation, Engineering growth, Internal IT, Compliance and Cybersecurity. Positioned the firm for scalable growth and exit readiness by decoupling revenue generation from headcount growth through platform, data, and automation investments.

Managed engineering team in UK, with near-shore third-party staff augmentation (Poland).

Led the end-to-end digital and data transformation of a traditional consultancy into a modern, technology-enabled organisation serving a highly regulated energy market.

Reduced annual IT operating costs by ~70% through platform rationalisation, adoption of open-source technologies, and migration to hybrid cloud architectures.

Sponsored and led AI and machine-learning product prototyping, including:

- ML models applied to large-scale data cleansing and correction, materially improving data quality and analyst productivity.
- Implementation of a RAG-based LLM platform trained on a 20-year proprietary catalogue of energy analysis and insight, enabling faster research, improved knowledge discovery, and new product concepts.

Built internal engineering and product capability to replace third-party services and systems, removing vendor lock-in and enabling faster innovation cycles.

Oversaw cybersecurity, risk, and governance, aligning technology delivery with regulatory expectations and board-level assurance.

VP TECHNOLOGY SERVICES (EMEA), InMoment (MaritzCX)

JAN 2019 – FEB 2022

Team size: 50 (6 direct, UK, DE, IN, CN) | Budget: £4.5m | Reporting to EMEA CEO | Private Equity
InMoment is a US-based Customer Experience SaaS business, with c.1200 employees and c.\$240m revenue.

Responsible for EMEA service delivery, Compliance, Internal IT and Cybersecurity.

Managed technical service delivery and Data Operations/Engineering teams across UK, Germany, India and China.

Led technology delivery and operational support across EMEA for an enterprise SaaS platform.

Re-designed delivery and support models using a hybrid approach:

- Agile delivery within an enterprise waterfall governance framework
- Kanban-based operational and defect-resolution workflows

Resolved systemic conflict between US delivery and EMEA support teams, significantly improving throughput, predictability, and customer outcomes. Incident time-to-resolve reduced c.40%; retention increased c.20%.

Strengthened cybersecurity controls, operational resilience, and compliance, supporting enterprise client requirements and ISO 27001 certification.

GLOBAL TECHNOLOGY DIRECTOR, HomeServe plc

SEP 2016 – JAN 2018

Team size: 50 (5 direct, UK hybrid, RO) | Budget: £7m | Reporting to CDTO | Listed

HomeServe plc is a UK-based multinational home services insurance provider. The PLC group operating company had c.100 employees and c.£1.2b revenue.

Responsible for Digital product innovation, Enterprise architecture and Platform optimization into 5 operating countries.

Defined and executed global enterprise architecture strategy across five international markets.

Led platform modernisation programmes, migrating legacy systems toward cloud-native and service-oriented architectures.

Managed technical delivery teams across UK permanent and contract, and third-party near-shore (Romania).

Owned governance of a **£4m+ technology investment portfolio**, aligning delivery with commercial and risk priorities.

Sponsored innovation initiatives across IoT, machine learning, and emerging technologies, translating experimentation into practical business pilots.

Oversaw cybersecurity initiatives aligned to ISO 27001 and broader insurance regulatory requirements.

SENIOR TECHNICAL DIRECTOR, IBM UK (AT&T)

APR 2012 – SEP 2016

Team size: 26 (9 direct, UK, US, IN) | Budget: n/a | Reporting to Global Technical Director US | Listed
AT&T is a US-based telecommunication provider, with c.200k employees and c.\$110b revenue.

Responsible for delivery of largest EMEA client program, and product innovation within H&AS business unit.

Held senior architectural and delivery accountability for large-scale, mission-critical enterprise platforms.

Led delivery of a £300m eCommerce platform for Marks & Spencer, meeting rigid commercial and financial deadlines.

Architected and oversaw private cloud infrastructure supporting ~1,200 servers in 3 regions, spanning 22 enterprise products to enable standardisation, resilience, and scale.

Managed technical delivery & operations teams across US, UK and India.

Drove secure-by-design principles, operational resilience, and enterprise risk controls across delivery and operations.

TECHNICAL SYSTEMS ARCHITECT, Pegasystems

APR 2009 – APR 2012

Team size: 4 | Budget: n/a | Reporting to Technical Director EMEA | Listed
Pegasystems is a US-based Process Automation SaaS business, with c.1200 employees and \$1.1b revenue.

Responsible for **on-site architecture, performance and security oversight** of Pega programmes.

Designed and built automated orchestration and support tooling for VMware-based platforms. Materially improved operational efficiency and formed the technical foundation for what later scaled into a **\$1bn+ SaaS business**.

SELECTED IMPACT & ACHIEVEMENTS

- **£2m+ annual cost avoidance** through consolidation of ~10 regional platforms into a unified global solution.
- Automated analytics platform processing ~20M daily metrics, **avoiding ~£100k in service credits** through proactive fault detection.
- Reduced a critical data-cleansing process from **seven weeks to 18 minutes** via automation and ML-assisted workflows.
- Designed real-time situational awareness systems that reduced alert latency from ~1 hour to sub-second, **avoiding ~£20m in service credits**.
- Delivered sustained cost reduction and risk mitigation through pragmatic cloud migration, secure data storage, and platform rationalisation.

SECURITY, RISK & GOVERNANCE

- Executive ownership of cybersecurity and technology risk across multiple organisations
- Certifications and frameworks: **ISO 27001, Cyber Essentials, PCI-DSS**
- Board-level reporting on cyber posture, resilience, and regulatory compliance
- Secure-by-design architecture across cloud, data, and AI platforms
- Regular presenter to Boards and Audit Committees on cyber risk, resilience, and regulatory posture.

ADDITIONAL LEADERSHIP

CHAIR OF GOVERNORS, St Michael's Primary School

MAY 2022 – present

EDUCATION

University of Edinburgh

BSc (Hons) Computer Science & Management Science

OTHER INTERESTS

Adoptive father | Travel | Coaching & Mentoring | Keen photographer | Dance